

Suburban Regional Activity Center (SRAC)

(Local Examples – Stonebriar Centre, Dr. Pepper Park, Toyota Stadium, Multi-Purpose Event Center)

CHARACTER & INTENT

Frisco's suburban regional activity centers will continue to evolve as mixed-use centers developed around regional attractions, such as entertainment venues, shopping malls or lifestyle centers.

While the primary use will continue to be the major draw, a mix of supporting uses, including retail, restaurants and residential uses ranging from urban residential to townhome units.

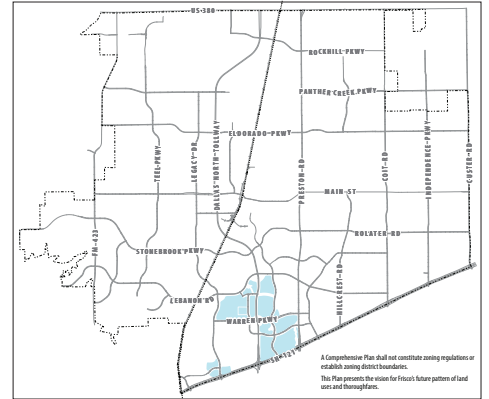
LAND USE CONSIDERATIONS

Primary Land Use

Regional attractions / venues, urban residential, senior housing, hotels, professional office, corporate office, restaurants, multi-tenant commercial, big box commercial, live/work/shop units

Secondary Land Use

Civic & institutional uses, parks



25% Residential
75% Non-Residential

PRECEDENT PHOTOS

