

A1 | STRATEGIC FOCUS AREAS

Council Strategic Focus Areas

The Frisco Council's Strategic Focus Areas (adopted in 2003), as published in the 2014 budget, are:

- 1. Long-Term Financial Health** - Responsible stewardship of financial resources balancing short and long term needs of the community.
- 2. Public Health & Safety** - Provide quality programs and services which promote community well-being.
- 3. Infrastructure** - Develop and maintain transportation systems, utilities and facilities to meet the needs of the community.
- 4. Excellence in City Government** - Provide effective and efficient services with integrity in a responsive and fair manner.
- 5. Sustainable City** - Promote the continued development of a diverse, unique and enduring city.
- 6. Civic Involvement** - Encourage civic pride, community participation and a sense of ownership in our community.
- 7. Leisure and Culture** - Provide quality entertainment, recreation and cultural development to promote and maintain a strong sense of community.

Council Goals, 2014

The City Council conducted its Strategic Work Session on January 30 – February 1, 2014. At the Work Session, Council agreed upon twelve priorities for 2014:

- Attract a major employer (Fortune 500)
- Bond Committee
- Destination Dining/Walkable Entertainment
- Destination Hotel
- Develop Policy & begin to Fund Capital Reserve
- Focus on Completion of Exide Closure and Clean Up
- Get Multi Use Facility under Construction
- Grand Park
- Identify mix of retail, parks, commercial, population goals at build out in conjunction with Master Plans
- Master Plans- Comprehensive Plan/Library/Parks—include integrated hike and bike trail
- Skate Park
- Strategy for Value Office and More Class A Office

2015 COMP PLAN PRINCIPLE	Council Strategic Focus Areas						
	Long-Term Financial Health	Health & Safety	Infrastructure	Excellence in Government	Sustainable	Civic Involvement/Pride	Leisure & Culture
Ch. 2, Guiding Principles							
GP1	X	X	X		X	X	
GP2	X	X			X	X	X
GP3			X				
GP4						X	
GP5		X			X	X	
GP6		X		X		X	X
GP7	X				X	X	X
GP8		X			X	X	X
GP9	X	X			X	X	
GP10	X						X
GP11		X	X		X	X	X
GP12			X	X	X		
Ch. 3, Place-Making & Resiliency							
PR1		X			X	X	X
PR2		X	X		X	X	X
PR3	X		X		X		X
PR4	X	X	X		X	X	X
PR5	X	X	X		X	X	X
Ch. 4, Land Use							
LU1	X				X		X
LU2	X				X		X
LU3	X				X		
LU4	X		X		X		
Ch. 5, Economic Policies							
E1	X			X	X		
E2		X			X	X	X
E3	X						X
E4					X		
E5	X						

2015 COMP PLAN PRINCIPLE	Council Strategic Focus Areas						
	Long-Term Financial Health	Health & Safety	Infrastructure	Excellence in Government	Sustainable	Civic Involvement/Pride	Leisure & Culture
Ch. 6, Public Health & Safety							
HS1		X	X		X	X	X
HS2		X	X				X
HS3					X	X	
HS4					X	X	
HS5	X	X		X	X	X	
HS6		X					
HS7		X		X			
HS8	X	X		X	X	X	
Ch. 7, Ecology & Natural Resources							
NR1			X		X		
NR2	X				X	X	
NR3			X		X		
NR4	X		X		X	X	
NR5		X			X		
NR6					X		
NR7					X		
NR8					X		
NR9		X	X		X		X
NR10						X	X
Ch. 8, Infrastructure							
I1	X		X	X			
I2	X		X	X			
I3	X		X	X	X		
Ch. 9, Transportation/Mobility							
T1			X	X			
T2			X			X	X
T3			X		X		
T4		X	X	X	X	X	X
T5			X		X		X
T6		X	X				X
T7		X	X				
T8			X				
T9			X	X			
T10			X	X			