



July 21, 2011

To: Residents of the City of Frisco,

On Thursday, July 28, the Texas Commission on Environmental Quality (TCEQ) will be hosting a public meeting as part of its State Implementation Plan (SIP) process. This meeting will allow the public to provide comments and ask questions about the Agreed Order reached between the TCEQ and Exide Technologies regarding compliance with the new NAAQS (National Ambient Air Quality Standard) for lead-in-air.

Prior to this event, I want to share the specifics of Exide's commitment to not only achieving but doing better than the new, 10-times more stringent standard by the November 2012 deadline. To date, we have already completed many enhancements including upgrading the filters in the bag houses to a new teflon-like membrane bag and replacing our existing furnace feed equipment with a lower emissions system. Additional projects to be completed between now and Nov. 1, 2012 include fully enclosing and placing under negative pressure the majority of the facility and installing secondary filtration systems on all of the bag houses.

The completion of these projects goes above and beyond what is required for compliance with the new federal ambient lead standard. I believe these measures demonstrate our long-term commitment to being a good neighbor in the City of Frisco.

I continue to be proud of Exide's recycling business which contributes to lead-acid batteries being the most recycled product on earth – 98% compared with aluminum cans (55%) and newspapers (45%). And I am also proud of our 134 hard working and dedicated employees who are residents of the City of Frisco and surrounding areas. Finally, I am proud of our role as a good corporate neighbor providing financial support and employee volunteer time to several charities and organizations throughout the Frisco area for many years.

Let me close by reiterating Exide's commitment to continuing to work with the TCEQ, state representatives, the City of Frisco, members of the business community and the residents of Frisco to ensure we remain a valuable member of the Frisco community now and well into the future.

Thank you.

A handwritten signature in black ink that reads "Jim Bolch". The signature is written in a cursive, flowing style.

Jim Bolch  
President and CEO  
Exide Technologies