

We need your help confirming the... *Plan's Guiding Principles*

Flip to the back to
provide input!



Culture & People

Frisco's culture of success...

- ... **creates** a premier, safe, and comfortable place to live,
- ... **engages** a diverse range of individuals, and
- ... **provides** innovative opportunities for existing and future residents through cooperative relationships.



Development & Design

Frisco's built environment...

- ... **plans** for the efficient, appropriate, and desirable arrangement of land use, buildings, and transportation choices, and
- ... **focuses** on meeting the needs of existing and future residents, visitors, and business owners alike.



Housing & Community

Frisco's neighborhoods...

- ... **promote** inclusive opportunities for individuals of all ages and backgrounds to live, work, play, and
- ... **contribute** to the City's historic and ongoing success.



Jobs & Finances

Frisco's economic environment...

- ... **offers** a financially stable setting for big and small cutting-edge industries, partnerships, and businesses, and
- ... **fosters** a resilient job market with diverse opportunities for residents and investors.



Regionalism & Influence

Frisco...

- ... **offers** world-class opportunities, lifestyles, and experiences,
- ... **leads** and influences the North Texas Region, State of Texas, and country in community planning and design, and
- ... **appeals** to a global audience as a destination.

