



NAT'L BIKE 'N ROLL TO SCHOOL DAY

Plan a Bike 'N Roll Event 7 Steps in 7 Days

1. Ask the school's principal to approve your event.
2. Visit www.walkbiketoschool.org to register your event to be counted among millions of participants nationwide.
3. Invite students and parents to participate. If the school has an e-newsletter or listserv, use those resources to announce your event.
4. Visit www.FriscoTexas.gov/SchoolZoneSafety for a toolkit with promotional materials that can easily be printed on a home computer.
5. On the day before your event, make a reminder announcement on the school's intercom system encouraging students to bike & roll to school the next day.
6. Create posters or a banner that will greet students when they arrive at school on the event day. Potential phrases are: "It's Bike & Roll to School Day" or "It's cool to bike to school!!"
7. Ask students to list the Top 10 ways they got their parents and family to bike to school with them. Save the students' lists to get ideas for next year's event.

Safety for Kids, Everyone Wins!

FriscoTexas.gov/SchoolZoneSafety

