

**FRISCO****NAT'L WALK 'N ROLL TO SCHOOL DAY**

National Walk 'N Roll to School Day is October 12, 2022.

Register your school or team today!

Communities nationwide participate in the event. Learn the importance of celebrating National Walk 'n Roll to School Day and how it came to be.

Walk 'N Roll to School Day Fuels Change

- Walk 'n Roll to School Day events connect with many issues that communities care about, like creating safer and more walkable routes to school; building a sense of community or school spirit; and inspiring families to walk to school more often.
- Events are an easy way for students and families to try walking and bicycling to school with little commitment. They might be surprised at how little time it takes and how much everyone enjoys it.
- Fewer children walk or bike to school than did so a generation ago. Walking or bicycling to school gives children time for physical activity and provides time to be outdoors.
- These events help encourage communities to implement policy or engineering changes that make it safer to walk and bike to school.
- Each year participation in the event grows. In 2021, more than 2,884 communities registered Walk to School Day events by visiting <https://www.walkbiketoschool.org>. Frisco registered 15 schools last year - even more participated but didn't register online.

Improving Safety for Walkers and Rollers

- Walk 'n Roll to School Day events are great ways to promote a broader message of safety and support for safe, active travel for pedestrians and bicyclists.
- By starting with children and the trip to school, communities become safer places for everyone to walk and bike.
 - Walking and biking to school provides children practical experience with respect to road safety.
 - Communities rally around making safety improvements that benefit children.
 - Safety measures aimed at protecting youth - such as controlling speed, having ample crosswalks, and improving walking and biking facilities on school routes - have broader effects that benefit the entire community.
 - Experiencing these safety improvements around schools helps build public support for their use in other areas of the community.

Strategies for youth - such as Walk to School Day and Bike to School Day - create opportunities to encourage behaviors and change mindsets that inspire long-lasting, community-wide change. Around the world, communities are committing to eliminating traffic fatalities and serious injuries. [Vision Zero for Youth](#) is focused on improving safety in school zones and other places where children and youth walk and bicycle.

Environmental Benefits of Walking and Rolling to School

- Walking and biking to school encourages a healthy lifestyle, and it is environmentally friendly.
- Active travel modes, such as walking and biking, can replace many of the short car trips we make throughout the day - including those to school, plus it reduces traffic congestion near schools.
- Adopting modes of active travel can simultaneously improve or maintain healthy weights while reducing oil consumption and carbon dioxide emissions which contribute to pollution.
- Even when considering rapid population growth in most American cities, bicycling has the potential to reduce carbon emissions more than any other alternate mode of travel.

About Walk to School Day and Bike to School Day

- The Partnership for a Walkable America sponsored the first National Walk Our Children to School Day in Chicago in 1997, modeled after the United Kingdom's walk to school events. Communities around the United States have been celebrating Walk & Roll to School Day ever since (though the event name has evolved over time).
- The event was established as "International" in 2000, when Canada and the U.K. joined with the U.S. to celebrate.
- More than half of Walk, Bike & Roll to School events are part of ongoing activities to promote walking and rolling throughout the year.
- In 2016, the National Center for Safe Routes to School launched the Vision Zero for Youth initiative, linking Walk, Bike & Roll to School Day events with communities and elected officials making a commitment to promote safe walking and rolling and to eliminate fatal and serious traffic crashes.

Partnerships

- The City of Frisco Transportation Engineers, Frisco Police, Frisco Fire Department and FISD are dedicated to making our community a safe place for pedestrians. We encourage families to Walk 'n Roll together in Frisco. It is a good way to spend quality time together and teach life-long safety habits.
- The National Center for Safe Routes to School is the coordinating organization for National Walk 'n Roll to School Day.
- Learning and practicing proper pedestrian safety skills are important life skills. The City of Frisco's [Walk 'n Roll Safety Program](#) provides resources to develop these important life skills. Watch a [Walk 'n Roll Pedestrian Safety Video](#) and learn tips to help students get to school and back home safely.

