



News Release

Frisco's automated vehicle pilot program to end on March 29

(Frisco, TX – March 25, 2019) The Drive.ai autonomous vehicle pilot program operating in the City of Frisco will be coming to a successful close after eight months of service. The last day of service for the pilot program will be Friday, March 29. The pilot program was available to HALL Park tenants and guests of the Frisco TMA with the goal to enhance mobility and connectivity for employers and employees. Current riders are encouraged to explore and utilize other modes of transportation after the conclusion of the pilot program.

“We want to thank drive.ai for partnering with us during this innovative pilot program – the first of its kind in Texas for on-demand, driverless car service on public roads,” said Mayor Jeff Cheney. “Frisco is committed to continue exploring the latest trends in ‘smart’ transportation to expand connectivity in our city, recognized among the fastest growing in the country. We look forward to working with our partners in the Frisco Transportation Management Association to find both emerging technologies and practical solutions for our community.”

The Frisco Transportation Management Association (TMA), a collaborative partnership between the City of Frisco, Denton County Transportation Authority (DCTA), Frisco Station Partners, Blue Star/The Star and HALL Group/HALL Park, launched a partnership with drive.ai in summer 2018 which included stops at HALL Park, The Star and the recently added route to connect Frisco Station (Office One and Station House).

Although the pilot program has come to a close, the Frisco TMA will continue to tackle mobility challenges and improve connectivity between The Star, HALL Park, Frisco Station and other surrounding destinations. The Frisco TMA is committed to exploring multiple modes of transportation and service providers (micro transit) by utilizing a platform to deploy similar strategies to connect Frisco to existing public and private transit hubs.

The Frisco TMA is excited to be at the forefront of spearheading innovative mobility solutions, including the successful Drive.ai autonomous vehicle pilot program which provided service to nearly 5,000 unique riders during the 8-month pilot period. The Frisco TMA will continue to focus on mobility innovation to

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PARTNERS OF PROGRESS IN MOTION



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create flexible and affordable modes of transportation, employment opportunities and attract and retain corporate users, residents and visitors to the City of Frisco.

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