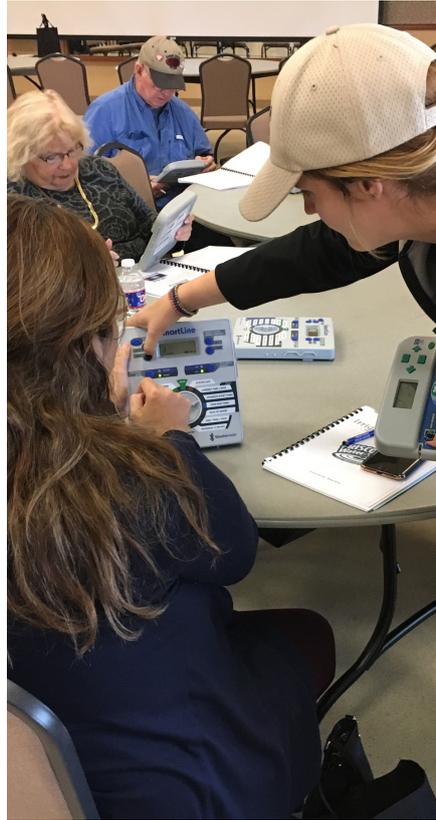


TEXAS WATER 2018



REUSE

The Star Facility is the 91 acre headquarters of the Dallas Cowboys. In order to save the potable water system from the burden of irrigating this area, all parties agreed to incorporate reuse water for all irrigation purposes. In 2017, the reuse system at the Star saved the City of Frisco 7,381,400 gallons from the potable water system. The importance of reuse water is further evidenced by the fact that the City of Frisco's overall GPCD dropped from 162 in 2016 to 159 in 2017 despite a population increase of almost 20,000. This program was recognized by the Texas Chapter of American Water Works Association (AWWA) for both the Large Utility Direct Conservation and Bob Derrington Reuse Awards at the 2018 Annual Meeting.



CONSERVE

The water Texas Chapter of the American Water Works Association recognized Frisco's Irrigation Station workshop with the 2018 Large Utilities Indirect Conservation Award. Irrigation Station is the brain-child of City of Frisco licensed irrigators. The irrigators wanted to have a better forum from which they could reach more residents at one time and provide hands-on demonstrations of the "most asked" questions. The result was a workshop that rotates attendees through five different stations: Controller, Heads & Nozzles, Valves, Leaks, and Conservation. The Irrigation team conducted 14 workshops throughout 2017, with registration maxing out for each, the workshop reached over 450 residents. Additionally, many irrigation professionals and employees of neighboring cities have attended. Elements of the workshop have also been adapted, in part or whole, by other cities such as Oklahoma City and Fort Worth.



COMMUNICATE

As part of a campaign to educate residents on what the City of Frisco does for them, the Communications Department developed a series of 100 short videos highlighting various projects underway across the City, with nine videos devoted specifically to Water; covering everything from water supply & conservation to sewers, lift stations, & Advanced Metering Infrastructure (AMI) metering. The videos did a fantastic job of highlighting this critical, and often overlooked, aspect of infrastructure and provide a great educational tool for explaining projects in a simple, straightforward manner. This program earned the City of Frisco an honorable mention in the Audio/Visual Category of the 2018 Watermark Awards.

