

# BIG PLAYS

## OUR MISSION

Creating a sense of well-being through play.

## OUR VISION

Play will become essential regardless of age or ability.

## CONTINUOUS IMPROVEMENT

- Integrate CAPRA Accreditation into Play Frisco Culture
- Develop a LEAN Culture

## ENCOURAGING PLAY

- Cultivate Community Relationships
- Play Your Way

## BUILDING AWARENESS

- Increase Community Outreach
- Play Frisco Nation

## PRESERVATION & CONSERVATION

- Continue Progress on Cultural Affairs Roadmap
- Proactively Care for Play Frisco Assets

## IMAGINATION

- Develop Our Employees
- Create Unique Experiences

*Play*  
**FRISCO**  
2023-2024